



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-01-2012 PAGE: 1 of 3

STRATEGIC MEDIA SERVICES - 5127  
ATTN: NEIL WILLIAMS  
3299 K STREET  
SUITE 200  
WASHINGTON DC 20007

Contract No 398707	Contract Dt 09-13-2012	Revision Dt 10-31-2012	Rev# 4	Advertiser JUDY BIGGERT FOR CONGRESS COMMIT	Brand JUDY BIGGERT FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO					
Agency Est#			CMS # 243566	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-31-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243566				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-31-2012	11-04-2012	10:00PM - 11:00PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P			1	30			1	1	1		1	4	5,225	4	20,900.00
2	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)			1	30			1	1	1			3	665	3	1,995.00
3	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)			1	30			1	1	1			3	1,330	3	3,990.00
4	10-31-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)			1	30			2	2	2			6	1,710	6	10,260.00
5	10-31-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-			1	30			1	1	1			3	855	3	2,565.00
6	10-31-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)			1	30			1	1				2	1,710	2	3,420.00
7	10-31-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516			1	30			1	1	1			3	950	3	2,850.00
8	11-01-2012	11-02-2012	02:00PM - 02:30PM	DAYTIME: INSIDE EDITION 2P-230P (12209)			1	30					1	1		2	1,140	2	2,280.00
9	10-31-2012	11-02-2012	02:30PM - 03:00PM	DAYTIME: JEOPARDY 230P-3P M-F (12210)			1	30			1	1	1			3	1,235	3	3,705.00
10	10-31-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)			1	30			2	2	2			6	1,700	6	10,200.00
11	10-31-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)			1	30			1	1	1			3	1,900	3	5,700.00
12	10-31-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)			1	30			1	1	1			3	2,850	3	8,550.00
13	10-31-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)			1	30			1	1	1			3	3,325	3	9,975.00
14	10-31-2012	11-02-2012	10:35PM - 11:02PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)			1	30			1	1	1			3	1,425	3	4,275.00
15	10-31-2012	10-31-2012	08:00PM - 08:30PM	PRIME: WED: 8-830P MODERN FAMILY (5879)			1	30			1					1	23,750	1	23,750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398707		Contract Dt 09-13-2012	Revision Dt 10-31-2012	Rev# 4	Advertiser JUDY BIGGERT FOR CONGRESS COMMIT		Brand JUDY BIGGERT FOR CONGRESS			Product Code POLITICALS				Station/Market WLS - CHICAGO							
Agency Est#			CMS # 243566	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-31-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243566							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	11-01-2012	11-01-2012	07:00PM - 10:00PM	SPECIALS: PRIME:TH: CMA "COUNTRY MUSIC AW				1	30				1					1	20,000	1	20,000.00
17	11-04-2012	11-04-2012	11:00PM - 11:30PM	LF: SUN 190 NORTH-1100P-1130P (5827)				1	30								1	1	950	1	950.00
18	11-03-2012	11-03-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)				1	30							1		1	380	1	380.00
19	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)				1	30							1		1	950	1	950.00
20	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600				1	30							1		1	760	1	760.00
21	11-03-2012	11-03-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)				1	30							1		1	1,045	1	1,045.00
22	11-03-2012	11-03-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)				1	30							1		1	1,425	1	1,425.00
23	11-03-2012	11-03-2012	07:00PM - 10:30PM	PRIME/SPORTS: SAT COLLEGE FOOTBALL 7P-10:30P				1	30							1		1	4,750	1	4,750.00
24	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)				1	30								1	1	355	1	355.00
25	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)				1	30								1	1	950	1	950.00
26	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF				1	30								2	2	760	2	1,520.00
27	11-04-2012	11-04-2012	09:30AM - 10:30AM	WK/MORN NEWS: SU THIS WEEK 927-1030A/10-11				1	30								1	1	5,000	1	5,000.00
28	11-04-2012	11-04-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: SUN 5-530P (5572)				1	30								1	1	1,140	1	1,140.00
29	11-03-2012	11-03-2012	11:30PM - 12:00AM	LF: SAT: WCLW/190 N. 1130P-1200A (5825)				1	30							1		1	380	1	380.00
30	10-31-2012	10-31-2012	09:00PM - 10:00PM	PRIME: WED: 9-10P VAR/NASHVILLE EFF:10/10 (56				1	30			X						2	3,750	2	7,500.00

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Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
																		Contracted Gross Total:		65	161,520.00
																		Actual Gross Total:		65	161,520.00
																		Agency Commission:			24,228.00
																		Net Total:			137,292.00
Month/YR			Preempted	Made Good		Contract Total		Adjustments										Actual Total			
Nov 12			0.00	0.00		161,520.00		0.00										161,520.00			
TOTAL			0.00	0.00		161,520.00		0.00										161,520.00			

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